



## Photovoltaics as a sustainable business

Our cooperation model for your business success

***EWS***

Specialist wholesaler since 1985

More expertise  
**More climate protection**  
**More customer loyalty**

## **Why should you have success in the photovoltaic market right now?**

The photovoltaic market offers a huge, untapped potential. Solar power is so inexpensive nowadays, that it gets more popular to produce and use self-generated electricity. Anticipate the demands of your costumers for more self-sufficiency and cost stability!

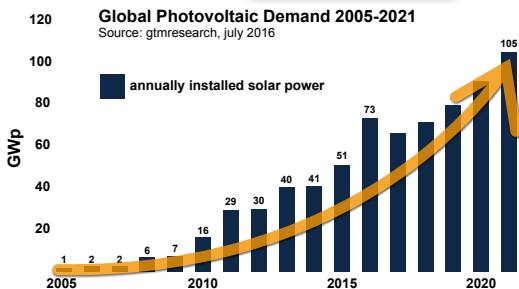
We offer you our cooperation for a future-proof business model with a quick and easy market entry and low input of your ressources. In addition to your core business, you will gain competitive advantages and position yourself as an innovative company and a part of the energy transition. Meanwhile, you can focus on what you do best: developing and taking care of your costumer relationships.



**Because together with QuickPlan and your costumers we tap valuable market potential.**



- use expertise
- improve the company's image
- gain customer loyalty potential



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## Why should you continue to concentrate on your core competencies?

The economic framework and technical system design of PV projects are becoming increasingly complex and the issues of self-consumption, load management and energy storage systems require intensive consultation. Our specialist team ensures that all the information and the data is always up-to-date in your QuickPlan web portal. Nevertheless, it would require enormous effort to cover the expertise necessary for customer service and process management with your own personnel.

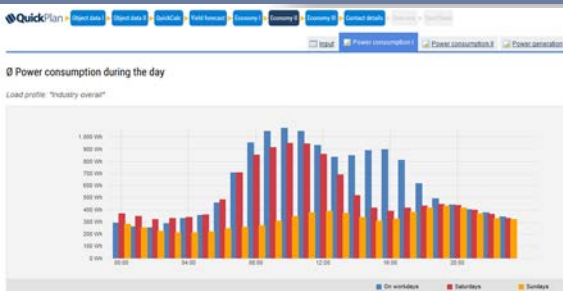
As your strategic partner, we offer you smooth-running processes and, in case of success, a safe commission without any risks or selling costs.



**Because they perfectly complement our strengths and those of our partners!**



- no additional staff required
- no investments, no costs
- no legal risks
- competitive advantages through synergies



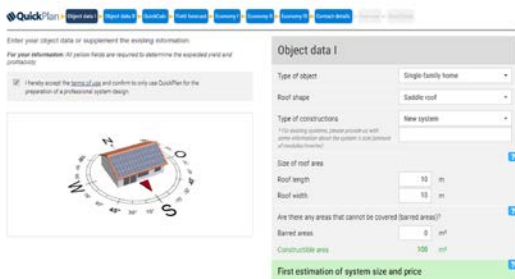
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## Why should you have more success using QuickPlan than any other platform?

With just a few clicks, every customer gets a first individual project draft of his/her planned PV project. After an intuitive guided input of few object and consumption data, QuickPlan creates e.g. a yield forecast and a profitability analysis and, therefore, a solid basis for decision-making. We then take care of the customer service and forward the project to a well-versed installation company in close vicinity, which optionally concretises the project online or on site. In case of an order, the company pays you a commission.

Thanks to the password-protected access to the integrated QuickPlan project administration you can easily maintain control over your leads and their current status.



QuickPlan **Object data I** **Roof data II** **System data** **Consumption** **Weather** **Calculation** **Print** **Help**

Enter your object data or supplement the existing information.  
For your information: All yellow fields are required to determine the expected yield and profitability.

☒ I hereby accept the terms of use and confirm to only use QuickPlan for the preparation of a professional system design.

**Object data I**

Type of object: Single family home

Roof shape: Saddle roof

Type of construction: New system

Size of roof area:

Roof length: 10 m

Roof width: 10 m

Are there any areas that cannot be covered (barred areas)?

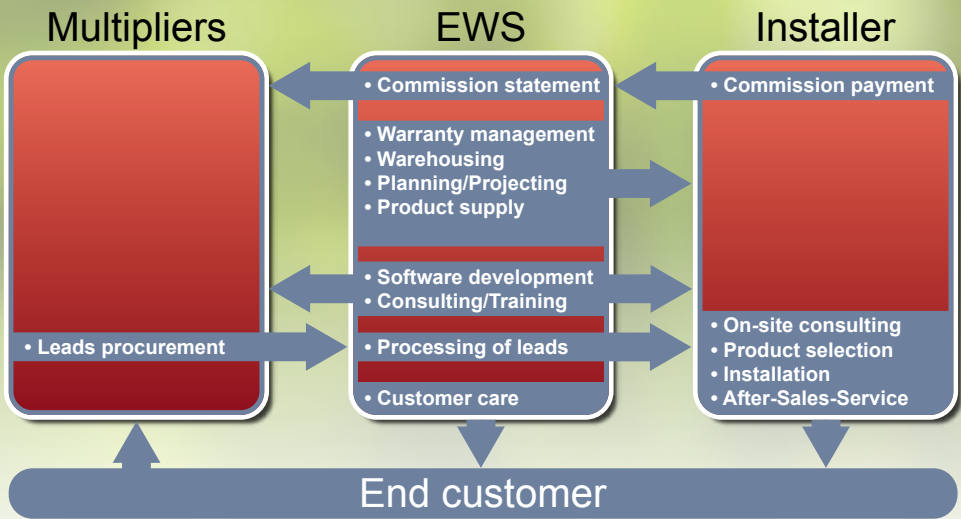
Barred areas: 0 m²

Constructible area: 100 m²

First estimation of system size and price



**Because we offer you access to over 40 years of practice and an established network of installers.**



- no package deals or miscalculations
- individual and intuitive operable planning
- clear and lucrative commission schemes
- detailed overview with online contact administration



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## Does this cooperation offer you additional advantages?

By integrating a white label version of our planning tool on your website, you will automatically create added value for you and your customers and give fresh impetus to your business development. The integration of the tool itself is free of charge and very easy, and you can choose a style that fits the design of your homepage. With our website configuration tool QuickContent we provide you additional, neutral information modules, e. g. 3D animated tutorials. In addition to trainings for you and your employees, we offer you attractive marketing material and support at your customer events. For the planning, installation and after-sales-service we maintain a network of more than 600 installer partners, and would gladly welcome more craft businesses from your region as new partners.



**Many more advantages, and a network of partners who will stand by your side.**



- 
- upgrade of your website
  - non-binding integration in your design
  - a huge potential for cross-selling
  - detailed market knowledge and expertise



**QuickContent**



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## Why do you not need to compromise on quality?

A strict quality management with regard to the product selection and the entire process chain is the basis of a PV system that has been optimally configured by the EWS planning department. Our partners guarantee highest technical and logistical standards, a competitive price-performance ratio and reliable warranty commitments. We only sell what we are convinced of.

You and your customers additionally benefit from our extensive warehousing and proven delivery logistics without any coordination effort on your own. Our business is the trading of PV products. All our services, including the personal administration of your customer contacts, are free of charge.



**Because we offer only the best products and services!**



- all leading producers in our portfolio
- just-in-time delivery from our warehouse
- effective follow-up of leads and offers
- quality management with after-sales-service



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# EWS

Specialist wholesaler since 1985

*„Together we are far  
more successful in  
the future“*

**Kai Lippert**

Managing Director  
EWS GmbH & Co. KG



**How can we help  
you?**



Let us know how we can help you. Whether you are interested in our commission system for the procurement of leads or you if are looking for a reliable and experienced supplier for your solar power project: We would be pleased about a cooperation with your company. With a team of more than 50 experts and more than 30 years practical experience we are glad to be at your service.

## Support of multipliers



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